✦ HIGH SCHOOL & CLUB ATHLETES · PARENTS · COACHES ✦

RECRUITING HIGHLIGHT VIDEO CHECKLIST

Make a highlight video coaches can evaluate quickly.

BEFORE YOU EDIT

- [ ] Collect full-game film as well as clips. Many coaches want both
- [ ] Pick your best plays that show what your position needs
- [ ] Put your very best clips first. Many coaches decide in the first 30 seconds
- [ ] Plan to keep it short. A few minutes is usually plenty

TITLE CARD (FIRST 5–10 SECONDS)

- [ ] Full name, grad year, position(s)
- [ ] School and club team, with jersey numbers
- [ ] Height / weight or other key measurables, if relevant to your sport
- [ ] GPA or academic info (optional)
- [ ] Email and phone (yours and your coach's)

EDITING

- [ ] Identify yourself before each clip (arrow, circle or spotlight for a second)
- [ ] Use clear, steady footage at the highest quality you have
- [ ] Skip slow-motion, long intros and heavy effects
- [ ] Use no music or properly licensed music. Copyrighted songs can get videos muted or removed
- [ ] Keep clips in one clean sequence; add a short label if a play needs context

SHARING

- [ ] Upload to a reliable video platform (unlisted is fine) and to your recruiting profile
- [ ] Use a clear title: Name · Grad Year · Position · Highlights
- [ ] Put the link at the top of your recruiting emails
- [ ] Update it after each season with your newest film

MY CLIP LIST

#	Game / date	Time in film	What it shows	Use?

General guidance only. Not legal, tax, financial or compliance advice. NIL, recruiting and eligibility rules vary by state, school, conference and association and change often, so always check the current rules that apply to you.